

AMERICAN COLLEGE of VETERINARY RADIOLOGY

2026 ACVR ANNUAL SCIENTIFIC CONFERENCE

OCTOBER 14-17 | NEW ORLEANS | SHERATON NEW ORLEANS HOTEL



www.acvr.org

SPONSORSHIP & EXHIBIT PROSPECTUS

JOIN US!

Dear Partner,

The American College of Veterinary Radiology (ACVR) is excited to invite you to be part of our **2026 Annual Scientific Conference, taking place October 14-17, 2026 at the Sheraton New Orleans Hotel in New Orleans, LA.**

The support of our corporate partners plays a crucial role in advancing ACVR's mission to promote excellence in patient care through leadership, innovation, and education in veterinary diagnostic imaging, equine diagnostic imaging, and radiation oncology. This conference serves as a hub for collaboration among our members, attendees, speakers, sponsors, exhibitors, and veterinary professionals from around the world.

After the positive response from previous years, we're thrilled to bring back some of our most popular conference enhancements in 2026! These include social events such as the introduction of new diplomates, exhibit hall-focused receptions, and more. Meanwhile, the heart of our conference—its educational programming—will continue to highlight cutting-edge advancements in veterinary radiology, featuring renowned keynote speakers and thoughtfully curated panel discussions.

On behalf of the ACVR 2026 Planning Committee, we invite you to join us for four days of education, networking, and community. We look forward to welcoming you to another exceptional conference experience!



Sincerely,

Jennifer Brisson, DVM, DACVR

Chair, ACVR 2026 Planning Committee



WHO IS ATTENDING?

ACVR is proud to host the largest conference in North America and is the only conference designed by and for veterinary radiologists and oncologists.

ACVR's Conference attendance is comprised of the following:





















ACVR Diplomate, Distinguished Diplomate, Retired Diplomate	72%
ECVDI Diplomate (Diplomate of European College of Veterinary Diagnostic Imaging)	1%
Graduate or Veterinary Students or Interns	2%
Licensed Veterinary Technicians/Imaging Technologists	1%
Non-Member	8%
Post-Trainee	1%
Resident	9%
Society Member	6%






USA	92%
Europe	2%
Canada	3%
Asia	1%
Australia	1%
South America	1%



SPONSORSHIP OPPORTUNITIES

Enhance and extend your reach beyond the exhibit hall and conference by upgrading to a conference sponsorship.

	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Recognition Benefits				
Company name listed as official sponsor in program				
Recognition on ACVR's conference website				
Company listed on sponsorship area of mobile app				
Company logo on sponsorship signage at conference				
Company name listed as official sponsor in newsletter following the conference				
Shout out on social media				

Advertising Benefits				
*News/Events advertisement bundle				
Ad in ACVR newsletter (square or banner ad)	3 issues	2 issues	1 issue	
Mobile app banner ad				

BENEFIT



FOR PLATINUM AND GOLD SPONSORS

Enhance your booth experience for attendees with organizing food services or entertainment.

Sponsors that take advantage of this benefit will need to communicate directly with the property to ensure successful execution and notify the meeting manager or ACVR of final decisions.

	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Participation Benefits				
Exhibitor booth	2	1	1	1
Premium booth location	✿	✿		
Total exhibit hall badges	6	5	4	3
Permission-based attendee report pre & post conference	✿	✿	Post only	Post only
Sponsor ribbons for representatives	✿	✿	✿	✿
Included in exhibit hall activity	✿	✿	✿	✿
Opportunity to host a social event for attendees	✿	✿		
Option to provide promotional item in attendee tote bags	✿	✿		
Full conference registration (CE)	2	1		

Enduring Materials				
Inclusion in ACVR's "Thank you Sponsors" materials on Enduring Materials course	✿	✿	✿	✿

- Booth location for sponsors will be chosen based on level and the order that sponsorships are received.
- Permission-based attendee list will be sent 4 weeks prior to the conference.
- Promotional materials for tote bag must be approved by the ACVR staff. Once approved, they are to be shipped directly to the conference hotel to arrive no less than three days prior to the event start date.
- Social events are reserved for Platinum and Gold Sponsors. These events may not conflict with any ACVR scheduled event and must receive advance approval. This includes hospitality suites, receptions, and company-related dinners held both on and off the host hotel's property. Please note that hosting an event that is not approved by the ACVR staff or that conflicts with an ACVR event may subject your company to suspension of exhibition/sponsorship privileges at future ACVR conferences.
- *Leveled sponsors are invited to share with ACVR their non-jobs related, educational focused opportunities to be included in our calendar of events.
- ACVR will make a good faith effort to ensure that sponsored events hosted off-site do not overlap; however, this cannot be guaranteed.

EVENTS & EXPERIENCES

Enhance your presence at ACVR by adding opportunities to interact with attendees!

Exhibit Hall Grand Opening and Welcome Reception—\$10,000 EXCLUSIVE or—\$3,500

(3 available)

Be the first to welcome attendees to **#ACVR2026**. Partner with ACVR to host the Welcome Reception in the Exhibit Hall. Partner will have logo prominently displayed on onsite signage, drink tickets, conference app, and digital media. ACVR staff will work with sponsors to arrange event.

Sponsor Curated Lunch Symposium—\$5,000*

This one-hour event will be held during the conference lunch break. Presentation topic should focus on veterinarian radiology/radiation oncology issues, products, and services. Sponsor is responsible for food and beverage. ACVR staff will assist with registration, marketing event to attendees and putting sponsor in touch with venue. Room capacity: 450. Available dates: Wednesday, October 14; Thursday, October, 15; Friday, October 16.

Keynote or Educational Presentation Sponsorship—\$5,000

The agenda will be enhanced with a balance of keynote speakers, curated panel discussions, and State-of-the-Art (SOTA) presentations. Have a specific topic or subject matter important to your company? Help ACVR bring great speakers to the conference. Sponsor will be acknowledged during session as well as logo prominently displayed on conference signage and digital media.



Meet the Residency Program Networking Social—\$10,000

Help students and programs get a head start by supporting this meet, greet, and learn more event. Sponsor will be able to welcome attendees, distribute materials, provided a six-foot tabletop display space, and will be recognized through on-site signage and digital media.

Introduction to NEW Diplomates Celebration—\$15,000

This amazing event recognizes the newest Diplomates for ACVR. It is a time for these new Diplomates to become more acquainted with the College and established Diplomates. Sponsor will be able to welcome attendees, distribute materials, provided a six-foot tabletop display space, and will be recognized through on-site signage and digital media.

Morning Boost—\$3,500

Help attendees refuel mid-morning by supporting a quick pick-me-up with a cup of Joe and A.M. treat! Special signage at break station; ACVR will order food/beverage.

Afternoon Recharge—\$3,500

Help renew attendees for the afternoon by supporting an afternoon refreshment break designed to put a pep in attendees' steps. Special signage at break station; ACVR will order food/beverage.

**ACVR will be responsible for all food and beverage orders and costs unless otherwise noted in the sponsorship description.*



BRANDING OPPORTUNITIES

ACVR Staff will coordinate the logistics of these sponsorship opportunities after payment is received.

Attendee Tote Bag—\$10,000 EXCLUSIVE

Have your brand toted all over #ACVR2026, New Orleans, and beyond by sponsoring the attendee tote bag. Bags will be co-branded with ACVR and sponsor.

Lanyard—\$7,500 EXCLUSIVE

Given to every attendee upon arrival and worn throughout the conference, lanyards hold name badges. Every conference attendee is recognized on-site by wearing this co-branded lanyard.

Mobile App—\$10,000 EXCLUSIVE

This madly popular app gives one sponsor the opportunity to be right at attendee's fingertips. Sponsors receive their own button on the homepage and a scrolling clickable ad to direct to a chosen webpage.

Conference Stationery—\$5,000

Call it old-fashioned but it's never a wasted opportunity to put your logo on paper. Pads will be co-branded with sponsor and ACVR logo and inserted in attendee tote bags.

Tote Bag Insert—\$2,500

Get your branded items in the hands of attendees immediately. ACVR staff must approve all items in advance. Items should be shipped directly to host hotel and arrive between October 9-11, 2026.

Hotel Key Cards \$3,500

Put your brand right in the palm of attendees. Once a conference attendee checks into their room at the Sheraton New Orleans Hotel, they will receive their ACVR and sponsor co-branded key card.



ADVERTISING OPPORTUNITIES

ACVR Monthly Newsletter Options

Banner Ad—\$375 (Limit 2 per newsletter)
720x250 in PNG or JPG format with clickable link

Square Ad—\$500 (Limit 1 per newsletter)
1080x1080 in PNG or JPG format with
clickable link

News/Events Advertisement Bundle \$550

For non-job-related promotions (event listings, continuing education opportunities, news, or any other dashboard interaction currently in development). Promotions are limited to those relating to veterinary imaging or radiation oncology. A one-time advertisement in the ACVR's monthly newsletter, a "new topic" in discourse, a tile on the events calendar (if no specific date is associated with a promotion, the tile will be displayed for two months).

ACVR NEWSLETTER STATS!

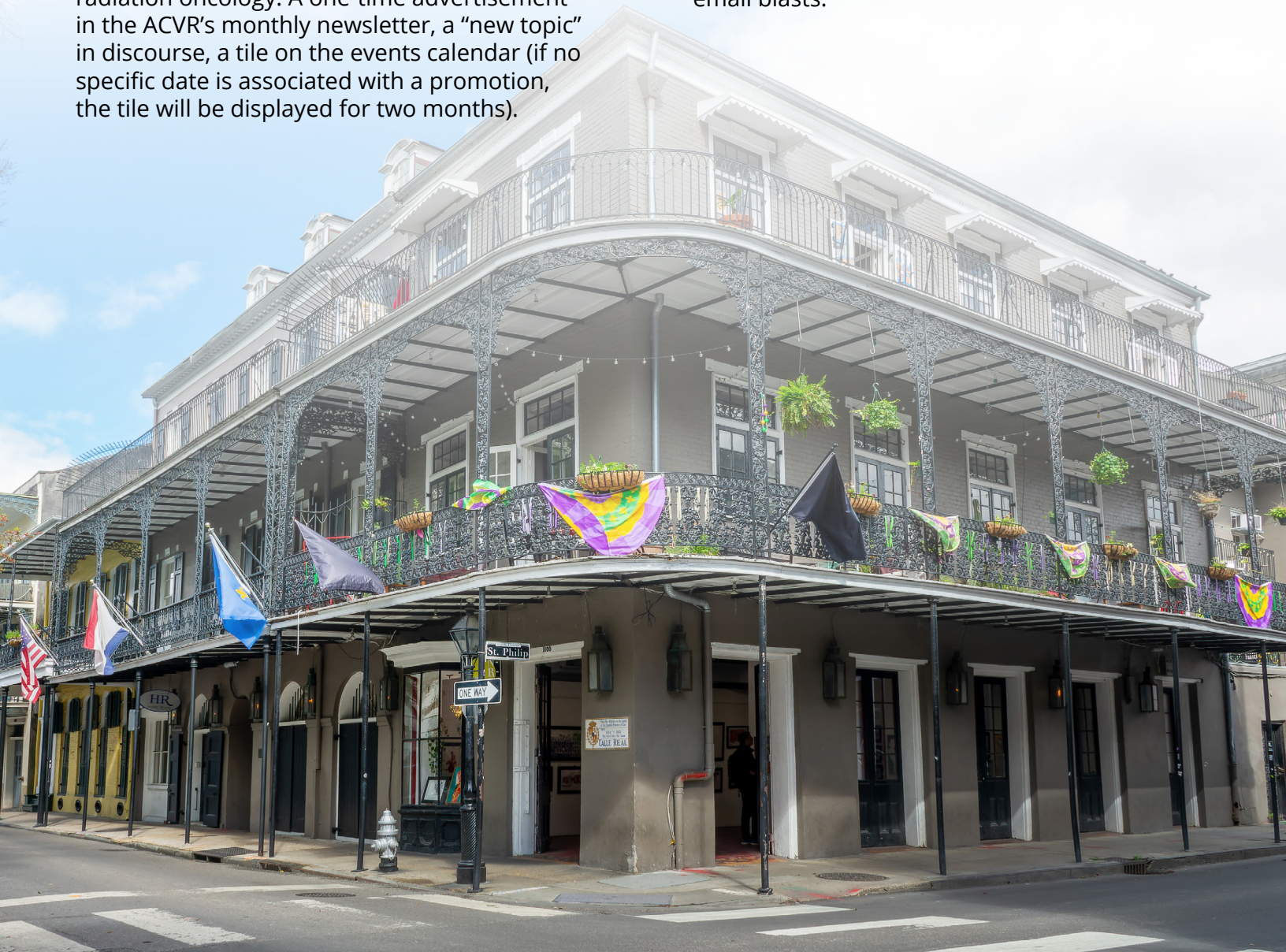
1200 Monthly Recipients

70% Open Rate

Nearly 0% unsubscribe rate (0.01%)

Email Blast \$1,000

Sponsor ad or logo placed at end of conference email blasts.



EXHIBITING INFORMATION

By exhibiting at ACVR's conference you will meet the decision-makers and influencers face-to-face!

Exhibiting Benefits

- Company name & link on ACVR event website
- Company name, contact info, and description in electronic proceedings and conference app
- Two exhibitor badges per booth
- Permission-based attendee list, emailed post-event
- Invitation to the Welcome Reception
- Dedicated breaks with food and beverages in the Exhibit Hall
- Full company listing on conference mobile app

Exhibiting Fees

\$2,700 per space, by July 31st

\$3,200 per space, on and after August 1

Location

Sheraton New Orleans, Napoleon CD 123

Exhibit Space

Exhibit booths are 10' x 10' and will include an 8' back wall, 3' side rails, and 7" x 44" ID sign.

Two company representative badges will be issued for each booth. Each additional badge is \$300.00. Representative badges will not include CE.

Full payment must be received no later than September 1, 2026. No space will be reserved without payment.

Refreshment breaks and exhibits will all be intermingled for optimal traffic.

Exhibitor Schedule

**schedule subject to change*

Check-in and Booth Set Up	Wednesday, October 14 12:00pm - 4:00pm
Exhibit Hall Hours	Wednesday, October 14 4:30pm - 6:00pm Exhibit Hall Grand Opening
	Thursday, October 15 7:00 am - 5:00 pm
	Friday, October 16 7:00 am - 5:00 pm
Booth Dismantle	Friday, October 16 5:30 pm - 9:30 pm

Breaks and Lunch

The Exhibit Hall will open at 7:00 AM for attendees to grab items from the food & beverage stations before sessions begin. Food & beverage stations will also be refreshed for breaks throughout the day for attendees and vendors. Many attendees choose to go off-site during lunch breaks; as such, we strongly encourage vendors to coordinate staffing of their booths and make appointments to meet with attendees over lunch breaks if they are interested. ACVR encourages vendors to have staff at booths during the Exhibit Hall Opening, Closing, and daily breaks during sessions.

Assignment of Space

All booths will be assigned on a first-come, first-served basis in the order of sponsorship level from highest to lowest. Non-sponsoring exhibitors will be assigned booth space following exhibiting sponsors. Sponsors and exhibitors who have not submitted payment by September 1, 2026, will not be assigned a booth.

PAYMENT INFORMATION

Important Dates, Deadlines, and Payment Information

Early bird pricing for exhibit ends July 31, 2026.

Ad Copy (newsletter, mobile app banner) due on the last business day of the month prior to publication month.

Exhibitor Schedule—see exhibit section on page 9

Payment

Sponsor/Exhibitor agrees in consideration of the sponsorship benefits and exhibit fees outlined in the Sponsorship & Exhibitor Prospectus to pay in full the selected sponsorship level amount(s) and or exhibitor fees by the required due date. The ACVR and Sponsor/Exhibitor acknowledge that the Sponsor/Exhibitor's role in the annual conference is limited to making a financial contribution and receiving sponsorship and or exhibitor benefits, and that the Sponsor/Exhibitor is not otherwise involved in the ACVR. The Sponsor is neither a decision-maker nor an advisor to the ACVR.

All payments must be paid in USD.
For wire transfer information,
please email acvr@pamedsoc.org.

Payment Schedule

Full payment is due within 30 days of sponsorship registration, a 2.5% fee will be applied to payments after 30 days and sponsorship will be **cancelled for no payment after 60 days**. Please contact ACVR staff for additional payment options which are reviewed and approved on a case-by-case basis. Full payment is due immediately for sponsorship and exhibitor registrations received after September 1, 2026. Checks should be made payable to American College of Veterinary Radiology (ACVR) and mailed to:

ACVR Annual Conference
400 Winding Creek Blvd
Mechanicsburg, PA 17050

HOTEL INFORMATION

The Sheraton New Orleans

500 Canal St,
New Orleans, LA 70130

To secure the amount of meeting and exhibit space required to hold our annual conference, ACVR must guarantee our attendees will occupy hotel rooms at the official hotel. If they don't, the College incurs financial penalties—which would increase our costs and fees. So, it's very important that all attendees, sponsors, and exhibitors stay in the official ACVR hotel to keep our costs as low as possible.

Room Rate: \$244++

**Room rate above does not include taxes and fees.*

***The last day for conference room rate will be September 14, 2026.*

Reservation Phone Number: 1-800-325-3535

RESERVATION LINK

Please note: We do not use a third party for hotel reservations, all bookings should be directly with the hotel using the contact details listed above. If you are contacted by a group or individual regarding your hotel reservations for attending the conference, please forward that email to acvr@pamedsoc.org immediately. It is best not to respond to the email and delete after forwarding. We will use the information to provide awareness to other sponsors, exhibitors, and attendees.

TERMS AND CONDITIONS

- 1. ELIGIBILITY TO SPONSOR/EXHIBIT**—ACVR reserves the right in its sole discretion to decline applications for exhibits. Exhibitor selection is based on the relevance of their products or services to the veterinary industry. Participation as an exhibitor does not equate to an endorsement by ACVR. ACVR makes no guarantees, express or implied, regarding the success of an Exhibitor's participation, the number of conference attendees, or the demographics of those in attendance.
- 2. BOOTH SPACE ASSIGNMENT**—Platinum and Gold Sponsors will be able to select their space in advance. All other levels and non-sponsoring exhibitors will have their space assigned by ACVR staff.
- 3. COMPLIMENTARY EXHIBITOR BADGES and FULL CONFERENCE REGISTRATIONS**—Please refer to sponsorship and exhibitor benefits for the total exhibitor badges and full conference registrations included, additional exhibitor badges may be purchased for \$300. Exhibitor/Sponsor representatives that are diplomates and need to attend sessions, must registered for the full conference. Full conference registrations may be purchased for published pricing on ACVR's website.
- 4. BADGES**—All representatives of sponsors/exhibitors wear the official conference badge for admission to and while in the exhibit hall. Individuals who do not have badges will not be permitted into the exhibit area. Full conference representatives may attend all scientific sessions and social events; however, no business may be done within session rooms.
- 5. ACTIVITIES/DEMONSTRATIONS/PRESENTATIONS**—Sponsors/ Exhibitors are permitted to demonstrate the company's equipment and to make informational presentations regarding the product line or service in the booth space. However, other attention getting devices in the form of entertainment, or demonstrations of non-product items or services must be approved in writing by ACVR staff. Only such activities which, in the discretion of ACVR staff, are in keeping with the professional etiquette of the exhibits program, will be permitted. All demonstrations shall be confined to the space allocated each exhibitor. The use of sound systems will be permitted only with the prior approval of the Meeting Manager. Any exhibit may be closed if deemed by the Meeting Manager to have an excessive noise level.
- 6. NON-EXHIBITING COMPANY**—Representatives/ Distributors of any company that is NOT a registered Sponsor/Exhibitor at the ACVR Annual Conference will not be admitted to the Exhibit Hall.
- 7. SHARING/SUBLETTING OF SPACE**—No part of any exhibit space assigned to a Sponsor/Exhibitor may be reassigned, sublet, or shared with any other party. Sharing of exhibit space is permitted only for divisions of the same company and must be noted on the application form.
- 8. OFFICIAL SERVICE CONTRACTOR**—Information will be provided upon application completion.
- 9. SHIPMENTS**—Sponsors/Exhibitors will be directed to service contractor for shipment details.
- 10. Booth Installation MUST BE COMPLETED** by 4:30 pm on Wednesday, October 14, 2026. Be sure to make the necessary travel arrangements. The ACVR staff reserves the right to reassign space to another Sponsor/Exhibitor or to make other use of space, as deemed necessary or appropriate, with no refund being made to the original Sponsor/Exhibitor. Booths must be kept intact until the closing of the exhibits, presently scheduled for Friday, October 16 at 5:30 pm
- 11. INSURANCE**—It is the responsibility of each Sponsor/ Exhibitor to maintain insurance against injury to person or damages or losses of property in such amounts as the exhibitors deems adequate. Insurance protection will not be provided either by ACVR or the Hotel.
- 12. ANIMAL USE**—Companies electing to use animals in product demonstrations, company mascots, and celebrity animals must work with the hosting venue to make arrangements based on venue regulations. Companies must also notify ACVR the intent to have animals present. Additional insurance may be required and the company understands that all liabilities are incurred by the company hosting the animal(s) in their booth. No dead animals, cadaver parts, biohazards, or live bacterial cultures are permitted. Live animals must be relevant to the products or services presented.
- 13. ATTENDEE LISTS**—These lists are permission-based list and will be distributed following the conference unless part of a sponsorship package.
- 14. ACKNOWLEDGEMENT**—All companies providing support to ACVR 2026 Annual Conference, through educational grants, sponsorship, or exhibits, will be acknowledged during the conference and on associated literature distributed throughout the conference.
- 15. SECURITY**—It is encouraged and recommend that nothing of significant value is left in the exhibit space during off hours.
- 16. LIABILITY AND INDEMNIFICATION**—The Sponsor/Exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising out of any property of exhibitor or any other property where such injury, loss or damage is incident to, arises out of, or is in any way connected with exhibitor's participation in Annual Conference. The exhibitor shall protect, indemnify, hold harmless and defend ACVR, its officers, directors, agents and employees and the Hotel and its agents and employees from and against any and all such claims, liabilities, losses, damages and expenses; provided that the foregoing shall not apply to injury, loss or damaged by or resulting from the negligence or willful misconduct of ACVR, its officers, directors, agents and employees and the Hotel and its agents and employees. In case any part of the exhibition hall is destroyed or damaged so as to prevent ACVR from permitting an Sponsor/ Exhibitor to occupy assigned space during any part of the whole of the exhibition period, or in case occupation of assigned space during an part or the whole of the exposition period is prevented by strikes, Acts of God, national emergency or other cause beyond the control of ACVR, then the exhibitor will be charged for space only for the period the space was or could have been occupied by exhibitor; and the exhibitor hereby waives any claim against ACVR, its officers, directors, agents and employees for losses or damages which may arise in consequence of such inability to occupy assigned space.
- 17. FORCE MAJEURE**—In case of Force Majeure, ACVR reserves the right to modify dates, time schedules, event plans and programs. In case of forced cancellation of the event, money paid by Sponsors/ Exhibitors will be reimbursed, subsequent to proportional deduction of expenses incurred.

CANCELLATION POLICIES

EXHIBITOR CANCELLATIONS OR REDUCTIONS IN SPACE

Requests for cancellations or reductions in exhibit space must be made in writing. Refunds will be made in accordance with the following schedule:

Cancellation Date	Cancellation Fee
More than 90 days (July 16, 2026)	5% of total fee
30 - 89 days (July 17, 2026 - September 14, 2026)	25% of total fee
After September 15, 2026	100% of total fee

SPONSORSHIP CANCELLATION/REFUND POLICY

Notification of cancellation must be done in writing to acvr@pamedsoc.org. The benefits provided to conference sponsors start immediately upon payment or receipt of purchase order. No refunds will be given for any cancellations of a sponsor within 30 days of the conference.

In the event of cancellation by the Sponsor the following cancellation fees will apply:

Cancellation Date	Cancellation Fee
More than 90 days (July 16, 2026)	25% of total fee
60 - 89 days (July 17, 2026 - August 15, 2026)	50% of total fee
30 - 60 days (August 16, 2026 - September 15, 2026)	75% of total fee
After September 16, 2026	100% of total



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Please feel free to reach out if you have any questions regarding our sponsorship, participation, or advertising opportunities.

General Inquiries: acvr@pamedsoc.org

<https://acvr.org/>

Phone: (833) 770-1540

REGISTER HERE!